



## Product Liability

Shin & Kim's Product Liability Practice is one of the best product liability practices in Korea. It has unrivaled experience in successfully representing its clients in the product liability disputes. Whether it be in the first tobacco litigation in Korea, or product liability involving alcoholic beverages, automobile emissions, Agent Orange, automobile defects and defective machinery, our team of experts is best placed to advise clients on product liability issues. The Practice devises strategies for clients facing product liability claims. Whether it be litigation, education, response to product recall, and customer claims our team of experts are prepared to protect the interests of clients.

### Key Services

The Practice provides the following services:

- Representation in various product liability disputes, including litigation
- Provision of strategies, solutions, advice, and education on how to respond and take measures in relation to product liability
- Assistance in administrative procedures and provision of advice in connection with product recall and industrial certification
- Provision of comprehensive advice on customer claims and representation of disputes related thereto

### Experience

- KT&G in the first four tobacco litigation cases in Korea
- A client in a product liability litigation in connection with a gas turbine explosion accident
- A client in the first litigation involving an alcoholic beverages in Korea
- A client in first litigation on automobile emissions in Korea
- A client in the first litigation on compensation for fire set by cigarettes in Korea
- Vietnam veterans in the product liability litigations involving Agent Orange and prevailed in most issues disputed
- Domestic/foreign automakers in litigation regarding various automobile defects, and prevailed in most issues

disputed

- A client in the tobacco litigation filed by the National Health Insurance Corporation
- A client in a product liability litigation involving condensers of a refrigerator
- A client in the talc dispute polluted by asbestos
- Food companies in connection with the dumpling crisis
- Domestic/foreign food and drug companies with respect to product liability claims involving food and drugs, respectively.

## Key Contacts

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## Awards and Rankings

- Ranked Band 1 Law Firm for Dispute Resolution - Litigation  
Chambers Global / Chambers Asia 2014-2017, 2021-2022
- Ranked Tier 1 Law Firm for Dispute Resolution  
Asia Pacific Legal500 2015-2018, 2020-2022