



## Competition Compliance Programs

Shin & Kim's antitrust and competition team has extensive experience in developing, implementing, and monitoring competition compliance programs ensuring voluntary compliance by individual companies with competition laws including the Monopoly Regulation and Fair Trade Act, the Fair Transactions in Subcontracting Act, and the Act on Fair Transactions in Large Franchise and Retail Business. Our team is composed of many lawyers and expert advisors who were formerly senior KFTC officials, and with the breadth of their practical experience, the team offers practical and effective advice and solutions in developing sound compliance program to manage legal risks, as well as solutions to various issues that may arise in implementing and managing compliance programs.

### Key Services

**Shin & Kim provides the following services in relation to our antitrust and competition practice:**

- Assessing violation of relevant competition laws
- Assisting in designing, implementing and managing competition compliance programs such as internal control systems and codes of conduct independently implemented and maintained by companies for voluntary compliance with competition laws
- Assisting in developing or reviewing competition compliance handbooks to manage and operate competition compliance programs
- Developing employee training programs and conducting lectures to ensure voluntary compliance with competition laws and avoid antitrust violations by employees
- Monitoring of corporate activities through competition compliance programs and implementation of monitoring systems
- Establishing procedures to respond to and manage antitrust violations

### Experiences

- L Group, for a compliance program for intra-company transactions between affiliates
- C Group, for a compliance program under the Act on Fair Transactions in Large Franchise and Retail Business

- Company Y, for a compliance program to avoid potential antitrust violations
- Company D, for a compliance program to avoid potential antitrust violations

## Awards and Rankings

- Ranked Band 1 Law Firm for Competition/Antitrust  
Chambers Asia 2016-2017
- Ranked Elite Law Firm  
GCR 100 2017
- Ranked Band 1 Law Firm for Antitrust and Competition  
Asia Pacific Legal500 2017
- Named "Regional Firm of the Year – Asia-Pacific, Middle East & Africa"  
GCR100 2016

## Key Contacts

### John H. Choi

Senior Foreign Attorney

+82-2-316-4232

[jhchoi@shinkim.com](mailto:jhchoi@shinkim.com)

### JY (Jooyoung) Park

Senior Foreign Attorney

+82-2-316-4692

[jyoungpark@shinkim.com](mailto:jyoungpark@shinkim.com)

### Chang-Young Cho

Partner

+82-2-316-4631

[cycho@shinkim.com](mailto:cycho@shinkim.com)

### Daeyong Baek

Partner

+82-2-316-4630

[dybaek@shinkim.com](mailto:dybaek@shinkim.com)