SHIN & KIM

Media

Shin & Kim was the first major law firm in Korea to establish a practice dedicated to the media in June 2009 and since its establishment the Media and Contents Team has continuously provided advice on various legal issues to domestic and international major broadcasting companies and portal platforms.

The Media Practice Team has represented various broadcasting companies on difficult issues including transmissions to paid platforms and successfully obtained a ground breaking court ruling on the illegality of the embedded links that connect to foreign websites. Our team also has various experiences in providing comprehensive legal services to newly established IT platform companies including portal companies.

Key Services

- Contracts and disputes with respect to broadcasting program distribution and broadcasting rights.
- Establishment of platforms for overseas distribution of broadcasting programs.
- Approval of permits and licenses for broadcasting stations.

Experience

Dispute Resolution

- Representation of a company in carriage fee dispute between a terrestrial broadcasting company and system operators.
- Representation of a company in carriage fee dispute between a terrestrial broadcasting company and over-the-top service companies.
- Representation of a company in carriage fee dispute between a terrestrial broadcasting company and satellite broadcasting stations.
- Representation of a company in broadcasting rights dispute over Olympic and World Cup broadcasting rights.
- Representation of a company in plagiarism and defamation dispute with respect to TV dramas.

Advisory

- Advice to broadcasting companies on the approval of permits and licenses for comprehensive programming TV channels including Channel A.
- Advice to a game company on strategic partnership investment between Netmarble and NCsoft.
- Advice to LINE on its investment in Nextfloor.

Key Contacts

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