SHIN & KIM

Consumer Goods and Retail

Our team is composed of experts across various practices with a specific focus on businesses in the Consumer Goods and Retail industry. The industry is highly regulated and therefore requires a cross functional team that not only has the subject matter expertise and experience, such expertise should be honed within the context of the consumer goods and retail industry. The Team includes experts in privacy, product liability, regulatory compliance, advertising, labelling, e-commerce, consumer protection, customs, IP, labor and tax.

Our clients include Fortune 500 companies, Korean conglomerates and other globally recognized companies in the industry. Our Consumer Goods and Retail Team remains in touch with the issues most pertinent to the industry and are able to advise clients on how to navigate through the regulatory framework while remaining commercial and familiar with the market practice.

The Consumer Goods and Retail Team at Shin & Kim advises clients who conduct a business in food & beverage, tobacco, wine and spirits, cosmetics, apparel, or luxury brands.

Key Services

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