SHIN & KIM

Antitrust and Competition

Our Antitrust & Competition Practice Group offers top-notch legal services around all areas of the laws enforced by the Korea Fair Trade Commission ("KFTC"), including monopoly regulation and fair trade, fair transactions in subcontracting and large retail businesses, fair agency transactions, franchise businesses, e-commerce, regulation of terms and conditions, fair labeling and advertising. The Antitrust & Competition Practice Group has approximately 80 dedicated antitrust specialists including several senior advisors and former KFTC lawyers. These professionals enjoy a formidable reputation for successfully defending clients in KFTC investigations and in fair trade-related court cases. The Antitrust & Competition Practice Group is renowned for advising clients on operational issues as well, such as merger filings, corporate governance structure reform, compliance system audits and ESG diagnoses relating to fair trade. The Antitrust & Competition Practice Group also offers comprehensive and systematic services in antitrust cases that involve information and communication technology, online platforms and other digital content.

Key Services

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Awards and Rankings

- Ranked Band 1 Law Firm for Competition/Antitrust
  Chambers Asia 2016-2026
- Ranked Tier 1 Law Firm for Antitrust and Competition
  Asia Pacific Legal500 2017-2019, 2025-2026
- Ranked Elite Law Firm
  GCR 100 2017-2026
- Named "Regional Firm of the Year – Asia-Pacific, Middle East & Africa"
  GCR100 2016

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