SHIN & KIM

Competition Regulation Response Center

Amid the rapidly changing regulatory environment surrounding businesses, cases are emerging in which existing regulations fail to fully account for new business models and market changes, or constrain corporate innovation and growth. In particular, given that public-sector regulations, including those imposed by central and local governments, have varying effects depending on a company's business structure and the market environment, it is important to closely analyze the substance and effects of individual regulations and develop reform measures grounded in business realities.

Drawing on its expertise in competition law, Shin & Kim's Competition Regulation Response Center analyzes the problems and commercial impact of the regulations faced by businesses, and proposes measures suited to each company's circumstances to reform regulations or promote competition. Furthermore, the Center integrates the capabilities of professionals and attorneys with experience handling a wide range of policy and regulatory matters at central and local governments and related institutions to provide systematic advisory services at every stage, from analyzing regulations and developing reform measures to formulating, and supporting the implementation of, strategies for incorporating those measures into legislation and policy.

Key Services

- Preliminary review and advisory services regarding regulations that impede or burden business operations
- Analysis of the problems with regulations and their impact on businesses and markets
- Development of reform measures tailored to each company and regulation, aligned with business needs and evolving trends
- Formulation of strategies for incorporating regulatory reform measures into legislation and policy, and support for collaboration with experts in relevant fields
- Advisory services on pursuing regulatory reform efforts through the legislature, the executive branch, and relevant authorities

Experience

- Supported gathering expert opinions on major government regulations and conveying opinions to relevant authorities
- Identified and analyzed regulatory challenges faced by major companies
- Reviewed and advised on regulatory risk response strategies for major domestic and international companies
- Advised major companies on responding to regulation-related legislative and policy developments

Key Contacts

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