SHIN & KIM



Bo Kyung Lim

Partner

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Bo Kyung Lim is a partner at Shin & Kim and focuses his practice on litigation and counseling in the areas of intellectual property and trade secrets, product liability, and information technology.

After passing the Patent Bar Examination and subsequently the Bar Examination, Mr. Lim has been primarily involved in civil and criminal IP litigation, including patent, trademark, copyright, IT, and trade secret litigation, and overseas arbitration and licensing. He has conducted significant product liability litigation and counseling in Korea and abroad.

In addition, based on his extensive understanding of and experience with foreign IP systems, Mr. Lim advises Korean companies on overseas IP litigation. He is recognized for his expertise in the European Unitary Patent and Unified Patent Court systems in particular and has conducted seminars in collaboration with prominent European law firms and provided customized presentations to Korean companies upon request.

Professional Career

2015-2018	Vice Chair, IP Committee, Inter-Pacific Bar Association (IPBA)
2014-2015	Outside Expert, Central Pharmaceutical Affairs Council
2014-2015	Member, Special Committee on the Scope of Profession of Attorney, Korean Bar Association
2001-Present	Shin & Kim LLC
1999-2001	Judicial Research & Training Institute of the Supreme Court of Korea
1997-1998	Apprentice Patent Attorney, International Intellectual Property Training Institute, Korea Intellectual Property Office

Key Experience

- Represented a client in a case involving patent infringement and invalidation related to LCD and OLED patents
- Represented a client in a case involving trade secret misappropriation related to 3D lamination equipment and supercritical drying equipment
- Represented a client in a case involving preliminary injunction for patent infringement and patent invalidation related to semiconductor drying equipment
- Represented a client in a case involving patent infringement and invalidation related to air cushion technology
- Represented a client in a case involving patent infringement and invalidation related to optical film packaging
- Represented a client in a case involving pharmaceutical patent invalidation related to the use patent for erectile dysfunction drugs Sildenafil and dosage and administration patents for Tadalafil
- Represented a client in a case involving patent infringement related to the secondary medical use patent for pain treatment Pregabalin
- Represented a client in a damages case involving the first drug price reduction in Korea, seeking damages for reduced original drug prices due to generic drug launches
- Represented a client in an arbitration case involving the first gene therapy patent in Korea
- Represented a client in a case involving patent infringement and invalidation between the No.1 and No.2 market players in the ATM/CD machine industry
- Represented a client in a case involving a patent scope confirmation and invalidation related to electric valve patents for air conditioners between Chinese companies
- Represented a client in a case involving dispute over work-for-hire compensation claims for a Korean pharmaceutical company’s patent for improved drug
- Advised on a project to establish criteria for selecting work-for-hire inventors for a major Korean pharmaceutical company
- Advised major Korean conglomerates and holding companies on trademark royalty collection issues
- Represented a client in licensing matters for major brands such as Davidoff, Lamborghini, and Lady M
- Represented a client in a case involving injunction and invalidation related to trademarks for Banana Flavored Milk and Danji Milk
- Advised on coordinating overseas disputes related to logos of major Korean conglomerates
- Represented a client in the first-ever performance royalty dispute in Korea for music used in a movie
- Represented a client in disputes over game publishing contracts for games such as Sudden Attack and Crossfire and provided contract advice
- Represented a client in a dispute between a Korean telecommunications company and KOMCA over the transmission usage fee for ringback tones
- Represented major Korean companies in civil and criminal litigation involving trade secret misappropriation related to 3D display lamination equipment, LED manufacturing technology, and cemented carbide manufacturing technology
- Advised a Korean company on defense strategies in overseas IP litigation and appeals
- Advised a client on new product development and analyzed foreign litigation cases related to medical devices

- Advised a client in a case involving patent infringement and invalidation in Germany related to in vitro diagnostic (IVD) medical device patents

Education

2007	London School of Economics, Department of Law (LL.M., IP Law)
1997	Seoul National University College of Humanities (B.A.)

Qualifications

2001	Admitted to bar, Korea
1998	Admitted to patent bar, Korea

Languages

Korean, English

Professional Activities

- Law Business Research, Getting the Deal Through – Product Liability 2016: Korea Chapter (Co-authored)
- Patent Protection for Computer-Implemented Inventions : An ill-fitting Suit, London School of Economics, Master's Dissertation (2007)

Professional Accolades

- "Leading Individual" for Intellectual Property, Chambers Global/Chambers Asia, 2016-2023, 2024-2026 (Band 1)
- "Leading Individual" for Intellectual Property, Legal500, 2019-2026 / "Recommended Lawyer" for Intellectual Property, Legal500, 2017-2018
- "Leading Lawyer" for Intellectual Property, Legal Times, 2017, 2019-2026
- "Korea’s Top Lawyers: A-List", Asia Business Law Journal, 2024-2025

- "Leading Lawyer" for Intellectual property, Asialaw Profiles, 2019-2025
- "Best Lawyer" for Intellectual Property, Lawtimes, 2020, 2022
- Litigation Award at the 4th Korea Legal Awards-lawsuit seeking damages for decreased prices of original drugs due to patent infringement
- "Best Lawyer" for Patents, Trademarks and Intellectual Property Rights, Hankyung Business, 2020
- "Recommended Individual", Asialaw Profiles, 2014

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