SHIN & KIM



Da Yoon Shin

Senior Foreign Attorney

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Ms. Da Yoon Shin is a senior foreign attorney in the Intellectual Property Practice Group at Shin & Kim.

Ms. Shin has advised and represented various domestic and foreign multinational companies, with respect to intellectual property disputes filed before the Korean courts and the U.S. district courts. In addition to carrying out traditional intellectual property right-related tasks, including those concerning copyright, trademark, and unfair competition prevention laws, Ms. Shin has advised domestic companies involved in civil litigation in the U.S. and abroad by coordinating with corresponding local firms for effective and efficient representation in the local courts.

Ms. Shin is also part of Shin & Kim's Healthcare and Life Science Practice Group and has advised clients on a wide range of regulatory and commercial issues. These include product labeling and advertising compliance, reimbursement and market access strategies, and licensing and distribution agreements.

Professional Career

2013-Present	Shin & Kim LLC
2019	Full-time secondment , KT&G Corporation
2012-2013	Judicial Fellow to the Honorable Peter A. Krauthamer, D.C. Superior Court, Washington D.C.
2011	Judicial Intern to the Honorable Anita M. Josey-Herring, D.C. Superior Court, Washington D.C.

Key Experience

- Represented multinational pharmaceutical company in a trademark infringement litigation before the Korean courts.

- Assisted a Korean social network service company in a putative class action lawsuit over data privacy in California, USA.
- Assisted a Korean financial institution in a bankruptcy proceeding in New York, USA.
- Assisted joint defense of seven (7) Korean media companies in a copyright infringement suit brought in California, USA.
- Assisted a domestic MSO in establishing joint ventures in multiples jurisdictions.
- Represented a U.S. company in a civil and criminal trademark infringement cases before Korean courts.
- Assisted a Korean distributor in the negotiation of the licensing agreement with German automotive parts manufacturer.
- Assisted domestic and foreign software companies in the negotiation of licensing agreements.
- Assisted app developers, including foreign game companies, in setting up and updating the personal information processing system.
- Assisted multinational F&B company in the risk assessment on security systems and data processing practices.

Education

2009-2012	Cornell Law School (J.D.)
2002-2007	Seoul National University (B.A., French Literature)

Qualifications

2014	Admitted to bar, New York

Languages

Korean, English, French

Professional Activities

- The Legal 500 Country Comparative Guides – Product Liability 2025: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Product Liability & Safety 2024: Korea Chapter (Co-authored)

- The Legal 500 Country Comparative Guides – Product Liability 2023: Korea Chapter (Co-authored)
- The Legal 500 Country Comparative Guides – Product Liability 2022: Korea Chapter (Co-authored)
- The Legal 500 Country Comparative Guides – Product Liability 2021: Korea Chapter (Co-authored)

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