



Eesun Kwon

Partner

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Ms. Eesun Kwon is a partner at Shin & Kim and her practice focuses on intellectual property, data and information protection, and IT.

Ms. Kwon is an intellectual property attorney specializing in traditional intellectual property rights, such as patents and copyrights, as well as IT system development, software and new technologies such as AI. In particular, based on her in-depth understanding of the Personal Information Protection Act and data-related laws and a wealth of practical experience, she has worked on various matters related to the utilization of big data, advised on the improvement of related laws and institutions, and handled a wide range of issues involving new technologies such as AI, NFTs, and metaverse. She also specializes in the IT field and has handled a number of large-scale disputes related to SW licenses and IT system development.

Professional Career

2022-Present	Adjunct Professor, Seoul National University School of Law
2021-Present	Member, Personal Data Usage Program Advisory Committee, Ministry of Science and ICT
2021-Present	Member, Civic Committee, Seoul High Prosecutors' Office
2020-2021	International Director, Seoul Bar Association
2019-Present	Member, KSB (Knowledge-converged Super Brain) Forum Legislation Committee
2009-Present	Shin & Kim LLC
2007-2009	Judicial Research & Training Institute of the Supreme Court of Korea

Key Experience

Works Relating to Copyrights, Software or Licenses

- To provide Posco, Shinhan Bank, Samsung Asset Management, KT, Toshiba, SK, Korea Railroad Corp., S-Oil, SK Networks, etc. with advice in relation to software licenses
- To represent the National Security Research Institute in a dispute relating to the establishment of a system
- To provide Korean companies, including Samsung SDI, with advice on their technology license agreements and cross license agreements
- To provide companies, including Wemade and Smilegate, with advice on their copyright license agreements
- To represent Wemade in a lawsuit on an alleged infringement of a game copyright against Actoz Soft
- To represent KBS and MBC in a lawsuit on a claim for the payment of copyright royalties against the Korea Music Copyright Association
- To represent the Korea Securities Depository in a lawsuit on a claim for compensation for damage caused by a system failure against Oracle Corporation
- To represent NDS in a case on the provisional disposition of the prohibition of the use of software

Works Relating to Data and Personal Information

- To provide advice in relation to a project of the establishment of a database for artificial intelligence learning
- To provide advice on the amendment of a law relating to an ISMP project of the establishment of a public health information system
- To provide advice in relation to the acquisition and use of data generated by POS systems
- To provide advice in relation to the amendment of the Mother and Child Health Act for data linkage
- To represent SK Telecom Co., Ltd. in a lawsuit on an alleged infringement of personal information
- To represent Thomson Reuters (LAWnB) in a lawsuit on an alleged infringement of personal information

Works Relating to Patents, Infringements of Trade Secrets or Prohibition of Employment by Competitor

- To represent Crayon IP in a lawsuit on an alleged patent infringement against Apple Korea
- To represent Samsung Display in a lawsuit on an alleged patent infringement against LG Display
- To provide Kookmin Bank with advice in relation to patent infringement
- To provide multiple companies, including Samsung SDI, with advice in relation to the prohibition of employment by a competitor and represent them in lawsuits on the prohibition of employment by a competitor
- To represent LMS in a lawsuit on an alleged patent infringement

Works Relating to Employee Inventions

- To represent Samsung SDI in a lawsuit on compensation for an employee invention

- To provide Hyundai Oilbank, Smilegate, Chong Kun Dang and Mercedes Benz Korea with advice in relation to employee inventions

Education

2013-2014	Tsinghua University, Beijing, China (Juris Master (LL.M.))
2000-2007	Seoul National University College of Engineering (B.E.)

Qualifications

2009	Commendation from the Minister of Trade, Industry and Energy for contributions to the enactment of the Act on the Promotion of Industrial Digital Transformation.
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Languages

Korean, English

Professional Activities

Major Seminars and Lectures

- To make a presentation at a joint seminar held by the Korean Intellectual Property Lawyers Association and the practice improvement committee of the division exclusively in charge of intellectual property-related affairs of the Seoul Central District Court
- To make a presentation on 'AI v. EI' at the general assembly of the International Bar Association (IBA) in 2019
- To make an expert statement in relation to the Digital Transformation Promotion Act at a meeting of the Industry, Trade, Resource and Patent Subcommittee of the National Assembly in 2021
- To make a presentation on 'issues concerning legal systems in connection with the use of big data' at a digital healthcare seminar held under the auspices of the Wonju Medical Industry Techno Valley in 2021

Awards

2021 Commendation from the Minister of Trade, Industry and Energy

Professional Accolades

- "Leading Lawyer" for Intellectual Property, Legal Times, 2024-2025

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