SHIN&KIM



Jieun Lee

Senior Researcher

TEL	+82-2-316-1720
FAX	+82-2-756-6226
E-MAIL	jeunlee@shinkim.com

Jieun Lee is a senior researcher of Shin & Kim and has specialties in telecommunication, media, portal service and convergent contents related government policies.

Prior to joining Shin & Kim, She has implemented a lot of policy researches suggested by government organizations and has worked at the Media & Future Institute (MFI) for 2 years.

Ms. Lee received a Ph.D (2017) and a M.A. (2012) in the Department of Mass Communication from Chung-Ang University, and a B.A. (2009) in the Department of Journalism and Mass Communication from Kyungpook National University.

Professional Career

2018-Present	Shin & Kim LLC
2016-2018	Media & Future Institute

Professional Affiliations

2017-Present	OBS Audience committee
2017-2021	Member, TRN Co., Ltd. Audience Committee

Key Experience

Research

- Research on self-compliance measures to protect the rights and interests of telecommunication service users

- Research on policy measures to improve ownership and concurrent business operation regulation considering changes in the media environment
- Research on the improvement of the operation of the ICT regulatory sandbox
- Research on the prospects and policy directions of the domestic and international online video media and content market
- Research on responding to privacy issues related to digital trade
- Research on establishing systems to revitalize the smart service market
- Research on ways to strengthen the global competitiveness of the domestic broadcasting and media content production industry
- Research on how to improve the legal system and policies in relation to Internet address resources

Education

2017	Chung-Ang University, Department of Mass Communication (Ph.D)
2012	Chung-Ang University, Department of Mass Communication (M.A.)
2009	Kyungpook National University, Department of Journalism and Mass Communication (B.A.)

Languages

Korean, English

Copyright SHIN & KIM LLC. All rights reserved.