



## Seung Joon Ha

Associate

TEL +82-2-316-7967  
FAX +82-2-756-6226  
E-MAIL [sjha@shinkim.com](mailto:sjha@shinkim.com)

Mr. Seung Joon Ha is an associate at Shin & Kim's Corporate/M&A Group. Mr. Ha's main areas of practice include mergers and acquisitions, corporate law and private equity, with a particular focus on cross-border transactions.

Mr. Ha also advises global Warranty & Indemnity (W&I) insurers on underwriting review processes for W&I insurance in Korea, and advises domestic and foreign buyers on obtaining W&I insurance coverage.

## Professional Career

2021-Present      Shin & Kim LLC  
2020-2021        EHoo Law Group

## Key Experience

- Advised global W&I insurers on underwriting W&I insurance policies in Korean M&A transactions
- Advised Korean private equity funds (PEFs) and venture capitals firms (VCs) on overseas investments and divestments
- Advised as local counsel on numerous cross-border M&A transactions
- Advised Youngpoong and MBK Partners on a tender offer for shares of Korea Zinc
- Advised Ohmyhotel, a Korea-based online travel agency platform, on a Singapore flip and organizational restructuring of global subsidiaries
- Advised Bridgewell Corporation on a U.S. Delaware flip
- Advised KDB Investment on the additional investment in Think Surgical, a US-based surgical robot developer

- Advised Clarios on the acquisition of Maxwell Technologies, a leading ultracapacitor manufacturer
- Advised LG Innotek on the investment in and strategic collaboration with Aeva, a NASDAQ-listed LiDAR systems developer
- Advised International Finance Corporation, a member of the World Bank Group, on the investment in SK leaveo, a Korean biodegradable materials producer with projects in Vietnam
- Advised Lotte Rental on a capital increase by Affinity Equity Partners for Affinity's acquisition of Lotte Rental from Lotte Group
- Advised NICE Holdings on the acquisition of JBridge, a performance-based advertisement and marketing agency
- Advised La Rosée Cosmétiques on the acquisition of a Korean distribution business from a local joint venture partner
- Advised STIC Investment on the investment in CHA Biotech and CHA Healthcare through exchangeable bonds
- Advised TSC Auto ID Technology, a Taiwanese leader in printer industry, on the acquisition of Bluebird, an industrial Internet of Things (IoT) solution powerhouse
- Advised POSCO Group on the acquisition of equity interests in an Indian joint venture from joint venture partner, LXI International
- Advised foreign investors on the IPO of ShiftUp, a Korean video game developer and publisher
- Advised HL Robotics on the acquisition of a French autonomous parking solutions developer, Stanley Robotics
- Advised SK Telecom on the investment in Penguin Solutions, a NASDAQ-listed AI solutions provider
- Advised Mirae Asset Securities and Mirae Asset Capital on the acquisition of Sharekhan, an Indian securities brokerage
- Advised Shinhan Bank Group on a joint venture with Megazone Cloud
- Advised Ono, a French webtoon platform on a joint venture with Kenaz, a Korean webtoon IP holder
- Advised Terapin Studios, a global webtoon platform, on the U.S. Delaware flip of a Korean webtoon company
- Advised GP Club on the acquisition of Kodi, a KOSDAQ-listed cosmetics company
- Advised Easybio on the acquisition of Devenish Nutrition, a U.S. agritech and stock feed provider
- Advised Dominus Investment on the investment in Mirae Advanced Materials, a Korean battery cathode material supplier
- Advised LG Display on the rights offering and ADS issuance
- Advised Daol PE on the acquisition of Parkwon, a ball bearing manufacturer
- Advised DeepMetrics on the U.S. Delaware flip of a Korean AI company
- Advised KBPE on the investment in TopRun Total Solution, a Korean automotive and display components manufacturer
- Advised GreenHarbor on the management buyout of a Korean PE and AMC
- Advised Dreamus on the investment in Titan Content, a U.S. K-Pop IP holder
- Advised KDB Investment on the investment in HyAxiom, a U.S. stationary fuel cell solutions provider
- Advised foreign investors on the investment in Levit, the operator of an e-commerce platform "Always"

- Advised Lutronic Corporation on the sale via tender offer by Hahn & Company
- Advised FriendliAI on the U.S. Delaware flip of a Korean AI company and series seed financing
- Advised IPX Corporation, an IP holder of Line Friends, on a series financing from foreign investors
- Advised Paysys on the sale of Fiserv Korea
- Advised MBK Partners on the acquisition of NexFlex
- Advised Kakao Entertainment Corp. on attracting investments from Saudi Arabia's sovereign wealth fund PIF and Singapore's sovereign wealth fund GIC
- Advised Lotte Chemical on the sale of Lotte Chemical Pakistan via tender offer at PKX
- Advised on the sale of D Holic Commerce to Unison Capital
- Advised Stonebridge Capital on the acquisition of Eugene Logistics
- Advised Dominus Investment on the acquisition of Willbee S&T
- Advised Rael Korea on the issuance of convertible bonds to Signite Partners
- Advised KDB Investment on the series investment in Think Surgical
- Advised SD Biosensor on the acquisition of an Italian medical device distributor, Relab
- Advised Genome Insight on a U.S. Delaware flip and attracting series financing
- Advised Sequoia Capital on the acquisition of Rare Market
- Advised Dominus Investment on the investment in Daedong Mobility
- Advised Harvest Equity Partners on the acquisition of DS Liquid
- Advised FGF on the establishment of Stone Island Korea JV
- Advised KCC Consortium on the acquisition of Shinhan Wallcoverings
- Advised HDC Hyundai EP on the acquisition of PPS business from SK Chemical and in-kind investment in joint venture
- Advised KT Corporation on the investment in Bear Robotics, a U.S. robotics company
- Advised Cookat on its sale to GS Retail
- Advised Daangn Market on a series financing from foreign investors
- Advised Baring PEA on the sale of Logen to Daemyung
- Advised DST, Aspex, Millennium, and Sequoia on the investment in Kurly
- Advised SK Networks on the divestiture of its tire business to Tire-Pick
- Advised BHC Group on the acquisition of Outback Steakhouse Korea

## Education

2017-2020

Korea University School of Law (J.D.)

2008-2014 Columbia University, Columbia College (B.A. in Financial Economics and Special Concentration in Sustainable Development)

## Qualifications

2020 Admitted to bar, Korea

## Languages

Korean, English

---

Copyright SHIN & KIM LLC. All rights reserved.