



Jimyung Choi

Senior Patent Attorney

TEL +82-2-316-4497
FAX +82-2-756-6226
E-MAIL jmchoi@shinkim.com

Mr. Jimyung Choi is a senior patent attorney in the litigation group of Shin & Kim, and his main practice areas are patent trial/litigation and patent evaluation/advisory in the electrical/electronic/complex fields.

After passing the patent attorney examination in 2001, Mr. Choi worked as a patent attorney for a patent firm and as an in-house counsel for a company. In particular, he was the first civilian to be appointed as a patent judge of the Korean Intellectual Property Trial and Appeal Board (IPTAB) and served as the presiding judge of the Intellectual Property Trial & Appeal Board. As corporate in-house counsel, he covered technologies for wired and wireless communications and electronic home appliances. At the Intellectual Property Trial and Appeal Board, he conducted patent trials on technologies such as semiconductor equipment and processes and autonomous driving.

Having experience as a patent attorney, an in-house counsel, and a patent judge, Mr. Choi has the advantage of having a multi-perspective grasp of intellectual property issues and providing fundamental solutions. In particular, he advises clients based on an in-depth understanding of the position of each institution in the field of intellectual property rights.

Professional Career

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| 2022-Present | Shin & Kim LLC |
| 2022-2024 | Vice President, Korea Patent Attorneys Association |
| 2017-2021 | Administrative Patent Judge in the field of Electric/Semiconductor/Auto-pilot technology, Intellectual Property Trial & Appeal Board, Daejeon, Korea |
| 2015-2017 | Team Leader/Patent Attorney, COWAY Co., Ltd. |
| 2006-2015 | Team Leader/Patent Attorney, KT Corporation |
| 2002-2005 | Patent Attorney, SHINSUNG PATENT FIRM, LLC, etc. |

Key Experience

- Prosecuted more than 300 patent cases in the fields of semiconductor process and equipment, autonomous driving, medical devices, etc.
- Represented and successfully defended a client in litigation between Coway and Cheongho Nais over ice water purifier patents
- Advised Coway on establishing a review process for new business patent issues
- Advised a client on establishing a corporate patent management database system
- Advised KT Corporation on establishing a patent strategy
- Advised on and achieved patent monetization through technology transfer and patent sales of KT's proprietary technologies
- Advised on and achieved the licensing and standardization of a Korean mobile phone keyboard patent
- Advised on establishing a program to transfer KT's unused patents to small and medium-sized companies free of charge, contributing to the shared growth between large corporations and SMEs

Education

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| 2015-2018 | Cyber University of Korea (LL.B.) |
| 1994-2002 | Yonsei University, College of Engineering (B.S. in Electrical Engineering) |

Qualifications

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| 2021 | Admitted to bar, Illinois |
| 2002 | Admitted to patent bar, Korea |

Languages

Korean, English

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