



## Hyun Young Ju

Partner

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Ms. Hyun Young Ju is a partner at Shin & Kim. Ms. Ju specializes in the anti-trust law including cartel, M&A, abuse of market dominance, unfair trade practice, unfair franchise transactions, unfair subcontract transactions, adhesion contracts, unfair labelling and advertising, multilevel & door-to-door sales, consumer protection on electronic transaction and holding company & Large Business Group policy.

Before joining she served as a deputy director for the Korea Fair Trading Commission and researcher judge specializing in antitrust & competition law. This experience has allowed her provide optimum solutions to various issues.

## Professional Career

2022-Present	Shin & Kim LLC
2020-2022	Lee & Ko
2018-2020	Research Judge, The Supreme court of Korea
2010-2018	Lee & Ko
2006-2010	Korea Fair Trade Commission
2003-2006	ACE Law / Leaders Law
2001-2003	Judicial Research & Training Institute of the Supreme Court of Korea

## Professional Affiliations

2025-Present	Director of External Affairs, Anam Law Association
2025-Present	Advisory Lawyer on Fair Trade, Advisory Lawyer Panel, Korea Industrial Safety Association
2023-Present	Civilian Member, Information Disclosure Council, Ministry of Strategy and Finance
2022-Present	Research Director, Korea Distribution Law Association

2022-Present	Member, Mediation Committee for Mutual Growth, Ministry of SMEs and Startups
2022-Present	Director, Korea Competition Law Association
2020-2024	Member, Information Disclosure Council, Fair Trade Commission

## Key Experience

- Provided advise and representation in response to the KFTC's investigation regarding alleged collusion in the gunpowder industry and the administrative proceeding in connection therewith
- Provided advice in response to the KFTC's investigation regarding SK Group's alleged unfair trade practices (unfair support)
- Provided advice in response to the KFTC's investigation regarding allegation of abuse of market dominance against a vaccine manufacturer
- Provided advice in response to the KFTC's investigation regarding bid-rigging of a construction company, and legal representation during the administrative proceeding in connection therewith
- Advised an online educational company in the KFTC's investigation regarding alleged violation of the Fair Labeling and Advertising Act
- Provided advice in the KFTC's administrative proceedings (technical data request) regarding an alleged violation of the Fair Transactions in Subcontracting Act involving a construction machinery company
- Advised Company K on establishing a fair-trade compliance infrastructure

## Education

2024	Completed the 7th Woman Outside Director Program, Ewha Womans University Graduate School of Business
2016-2017	King's College London (LL.M.)
2007-2012	Korea University Graduate School of Law (LL.M.)
1995-2000	Korea University College of Law (LL.B.)

## Qualifications

2003	Admitted to bar, Korea
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## Languages

Korean, English

## Professional Activities

- Review of the Guidelines for Examining Acts of Providing Unfair Profits by Related Parties (Competition Journal, August 2023)
- Unfairness of Abuse of Dominant Market Position (Master's Thesis, 2012)
- Online Commentary – Fair Agency Transactions Act (Co-authored)
- Online Commentary – Act on Door-to-Door Sales (Co-authored)
- "Whether the Application of the Act on Fair Transactions in Large Franchise and Retail Business May Be Exempted through a Special Agreement with the Supplier", Inha Law Review, Vol. 23, No. 4, Inha Law Research Institute, 2020

## Professional Accolades

- "Leading Lawyer" for Antitrust and Competition, Legal Times, 2022-2025
- "Leading Lawyer" for Competition, Lexology Index, 2023-2025