



Jaeyi Kim

Partner

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Mr. Jaeyi Kim is currently a partner at Shin & Kim, where he focuses on advising, responding to investigations, and handling litigation under the Fair Trade Act. His work includes issues related to unfair collaborative acts (cartel), abuse of market dominance, and unfair trade practices. Mr. Kim's expertise also extends to other antitrust related laws such as the Subcontracting Act, the Franchise Business Act, the Large Retail Business Act, and the Labeling and Advertising Act.

Mr. Kim graduated from Seoul National University with a B.A. in Economics and received his J.D. from Korea University School of Law.

Professional Career

2022-Present	Shin & Kim LLC
2022	LG Uplus Corp
2018-2021	Shin & Kim LLC

Key Experience

- Represented a global automotive manufacturer in a case involving unfair collaborative acts
- Represented a global shipping company in a case involving unfair collaborative acts
- Represented a non-life insurance company in a case involving unfair collaborative acts
- Represented a ready-mixed concrete manufacturer, a screen door manufacturer, and a frozen desserts manufacturer in various cases involving unfair collaborative acts
- Represented a display company in an unfair trade practice case

- Represented a holding company in a case of violation of regulations on the separation of industrial and financial capital
- Represented a major Korean conglomerate in a case of interference with a KFTC investigation
- Represented a shipbuilder, construction company, SI company, and other similar companies in various cases involving violations of the Subcontracting Act
- Represented a home shopping company in violation of the Large Retail Business Act
- Represented a cosmetics manufacturer in a case of violation of the Act on Door-to-Door Sales
- Represented clients in the reporting on a business combination for SK Telecom's acquisition of T-broad and SK Broadband's merger with T-broad
- Represented clients in the reporting on a business combination for the acquisition of Momentive by SJL Partners, KCC and Wonik

Education

2015-2018	Korea University School of Law (J.D.)
2009-2015	Seoul National University, College of Social Science (B.A., Economics)

Qualifications

2018	Admitted to bar, Korea
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Languages

Korean, English