



## Eugene Kim

Senior Foreign Attorney

TEL +82-2-316-4770  
FAX +82-2-756-6226  
E-MAIL [eugenekim@shinkim.com](mailto:eugenekim@shinkim.com)

Eugene Kim is a senior foreign attorney at Shin & Kim and a member of the firm's ICT group (TMT / Privacy & Data Protection).

Mr. Kim has significant experience in advising multinational clients in the technology and IT services sector, particularly on regulatory matters. Mr. Kim's advisory work on such matters, in recent years, include privacy and data protection law compliance for multinational telecommunications and cloud computing service companies, e-commerce and online service regulatory licensing for multinational technology companies specializing in e-commerce and digital platform services, and information technology-related advising for new media and digital content service providers.

Mr. Kim has earned the distinction of National Leader in the areas of Telecoms & Media and Data in South Korea from Who's Who Legal for four consecutive years, from 2019 to 2022.

Alongside his experience in the technology and IT services sector, Mr. also advises multinational clients on a wide range of M&A and corporate transaction matters, including cross-border transactions, overseas direct investments, and both inbound and outbound mergers & acquisitions.

Before joining Shin & Kim, Mr. Kim was a foreign attorney at Kim & Chang (2007-2024) and an associate in the Seattle office of K&L Gates (2005-2007).

## Professional Career

2024-Present	Shin & Kim LLC
2007-2024	Kim & Chang
2005-2007	K&L Gates LLC
1999-2001	Wachtell, Lipton, Rosen & Katz, Legal Assistant

# Key Experience

## TMT regulatory

- Advised a multinational technology company on e-commerce regulation matters in connection with its offering of shopping services through a major Korea-based e-commerce operator
- Advised a multinational internet and technology company on privacy and online content compliance matters in connection with online and geosocial networking application services in Korea
- Advised a multinational telecommunications and media company on telecom licensing and electronic transactions registration issues in connection with the services provided by its Korean affiliate
- Advised a multinational video live-streaming video platform service provider on privacy and digital content regulation compliance
- Advised a multinational broadcasting company on broadcasting regulation compliance matters in Korea
- Advised a multinational online travel technology company on privacy and data security matters in connection with its mobile app services in Korea
- Advised a multinational telecommunications company on licensing matters in connection with its enterprise communications services in Korea
- Advised a multinational cross-platform game engine company on general corporate matters in connection with its business operations in Korea
- Advised a multinational financial technology company on local law compliance matters relating to online payments systems in connection with its business operations in Korea

## TMT transactions

- Advised an American internet and technology company in its acquisition of a Korea-based social network services company
- Advised a Germany-based international IT services company in its controlling stake investment in a Korean software company
- Advised a China-based multinational technology company specializing in e-commerce in its affiliate's convertible bond investment in a fintech startup
- Advised a leading multinational security solutions provider in its acquisition of a Korean door lock products company
- Advised an American specialty chemical business in split mergers of Korean affiliates
- Advised a multinational motion control technologies company in its acquisition of assets from a Korean company
- Advised a US-based multinational power management company in connection with a merger of Korean affiliates and acquisition of a Korean company specializing in automotive hydraulics
- Advised an American investor group its acquisition of equity stake in a Korea-based cosmetics packaging products

company

- Advised a Dutch multinational company in its acquisition of assets and liabilities of a Korean coatings business company

## Education

2005	University of Washington School of Law (J.D. & LL.M.)
2000	Columbia University (M.P.A.)
1995	University of California Los Angeles (UCLA) (B.A., Economics, <i>cum laude</i> )

## Qualifications

2005	Admitted to bar, Washington State
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## Languages

English, Korean

## Professional Activities

### Lectures

- Moderator, “Risk Management: Conducting Due Diligence in Technology M&A,” International Bar Association, 2015 M&A in the Technology Sector: Current Trends in Asia and Beyond (2015)
- Panelist Speaker, “Online Privacy, Consumer Protection & Competition,” American Bar Association, ABA Section of International Law, 2015 Asia Forum - Tokyo, Japan (2015)

### Publications

- “The Devil is In the Detail: The Current State of Korean Cloud Computing Regulatory Reform,” Communications Law, International Bar Association Legal Practice Division, Vol.22, Issue 1 (2016)

- “Korea’s e-Commerce Laws: Development and Challenges,” Recent Trends of Law & Regulations in Korea, the Ministry of Justice of the Republic of Korea, Vol.20 (Autumn 2015)
- “South Korea’s Plan to Keep the Internet of Things Secure,” e-Commerce Law & Policy, Vol.17, No.1 (2015)

## Professional Accolades

- "National Leader" for Telecoms, Media & Entertainment, Who's Who Legal, 2022
- "National Leader" for Data, Who's Who Legal, 2019-2021

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