



Jeoung Yeol Yu

Senior Advisor

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Mr. Jeoung Yeol Yu was the 21st President & CEO of KOTRA, which is a government agency in charge of promoting Korea's trade and investment.

Mr. Yu served as the Secretary to the President for Industrial Policy before being appointed to KOTRA. He was also the Deputy Minister for Industry and Enterprise Innovation, Deputy Minister for Industrial Policy at the Ministry of Trade, Industry and Energy (MOTIE) after serving as the Vice Minister of the Defense Acquisition Program Administration (DAPA) in 2017.

Mr. Yu is considered a top expert in industrial policy and trade in Korea based on his technical background and administrative experience in related government positions. He holds a Ph.D. in Aerospace Engineering from Seoul National University, and an M.A. in Public Administration from Harvard Kennedy School.

Professional Career

2024-Present	Senior Advisor, Shin & Kim LLC
2021-2024	President & CEO, Korea Trade-Investment Promotion Agency (KOTRA)
2020-2021	Secretary to the President for the Industrial Policy, Office of the Senior Presidential Secretary for Economic Affairs, Office of the President
2018-2020	Deputy Minister for Industrial Policy, Ministry of Trade, Industry and Energy (MOTIE)
2017-2018	Vice Minister, Defense Acquisition Program Administration (DAPA)
2016-2017	Director General for Materials and Components, MOTIE
2015-2016	Minister Counsellor, Embassy of the Republic of Korea in Japan
2013-2015	Director General of Policy Bureau, Presidential Committee on Regional Development
2011-2013	Senior Administrative Officer, Office of the Senior Presidential Secretary for Economic Affairs, Office

of the President

2006-2009 Principal Administrator, Directorate for Science, Technology and Innovation, OECD

Education

2004 Harvard University Kennedy School (M.A. in Public Administration)

1994 Seoul National University (Ph.D. in Aerospace Engineering)

1990 Seoul National University (M.A. in Aerospace Engineering)

1988 Seoul National University (B.A. in Aerospace Engineering)

Languages

Korean, English

Awards

2020 Order of Service Merit (Red Stripes)

2011 The Presidential Citation