SHIN & KIM



Hak Joon Moon

Associate

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Mr. Hak Joon Moon is an associate at Shin & Kim whose practice focuses on fair trade investigations, dispute resolution, merger filings, advice on fair trade laws and regulations, and compliance matters.

Mr. Moon has directed affairs on state lawsuits under the jurisdiction of the National Tax Service, the Ministry of Employment and Labor, etc. at the Busan High Prosecutors' Office, and he has also handled cases of administrative proceedings related to national research and development projects and broadcasting and telecommunications projects and provided legal advice on corrective orders and administrative investigations at the Ministry of Science and ICT.

Professional Career

2025-Present	Shin & Kim LLC
2023-2025	HYUN Law
2022-2023	Public Service Advocate, Regulatory Reform and Legal Affairs Division, Office of Planning and Coordination, Ministry of Science and ICT
2020-2022	Public Service Advocate, Busan High Prosecutors' Office

Key Activities

2025-Present	Member, Korean Competition Law Association
2025-Present	Member, Korean Law & Economics Association

Key Experience

Fair Trade Investigations and Dispute Response

- Represented an ATS operator in responding to an investigation into obstruction of business activities (case closed without charges)
- Represented a global flavor manufacturer in a price-fixing investigation (investigation concluded)
- Represented HR software companies, automotive parts manufacturers, and others in responding to investigations into intra-group transactions
- Represented a Korean game company in responding to an investigation into violations of the Act on the Consumer Protection in Electronic Commerce

Unfair Trade Practices

- Advised a display panel manufacturer on the transaction structure following the sale of an interest in an affiliate
- Advised a credit card company on the Fair Trade Act regarding financing for a foreign subsidiary
- Advised a shoe manufacturer on the Fair Trade Act regarding the spin-off of a business division
- Advised a leisure facility operator on the Fair Trade Act regarding transactions with related parties
- Advised a software distributor in response to a supplier's refusal to do business
- Advised a diamond tool manufacturer on the Fair Trade Act regarding its hiring practices

Mergers and Acquisitions

- Filed a merger report regarding the acquisition of a telecommunications and home appliance rental brokerage platform by an e-commerce price comparison platform
- Filed a merger report regarding the sale of a hotel by a real estate investment company
- Advised a global B2B travel and lodging platform on the Fair Trade Act regarding the acquisition of a hotel check-in solutions company

Fair Transactions in Subcontracting Act

- Represented a construction equipment and engine manufacturer in dispute mediation over subcontractor payments
- Represented an injection-molded parts manufacturer in dispute mediation with a supplier
- Advised an information and communications construction company on termination of a subcontracting agreement and technology disputes
- Advised full-service logistics companies and steel manufacturers on subcontracting agreements

Education

2021-Present	Seoul National University, School of Law (M.A. coursework in Economic Law)
2017-2020	Sogang University, School of Law (J.D.)
2013-2017	Yonsei University, College of Social Sciences, Department of Communication (B.A. in Journalism)

Qualifications

2020	Korean Bar Association

Languages

Korean, English

Awards

2023	Commendation from the Minister of Science and ICT
2021	Commendation from the Minister of Justice

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