SHIN & KIM

Tae Jun Yoon

Advisor

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Mr. Tae Jun Yoon is an Advisor at Shin & Kim, and provides advisory services primarily in the areas of corporate finance and corporate governance.

Mr. Yoon received his Ph.D. in Business Administration with a concentration in Finance from Seoul National University Graduate School of Business. He subsequently worked as a Research Fellow at Samsung Global Research (formerly Samsung Economic Research Institute), where he advised affiliated companies on the design of executive and employee compensation systems and financial policies, including shareholder returns and liquidity management. He also participated in strategic advisory projects on key corporate management issues, including corporate value enhancement plans (Value-Up Program), new business development, pricing structures, and ESG matters.

Mr. Yoon later served as Head of the Corporate Governance Research Institute at Conduit Co., Ltd., the operator of the shareholder engagement platform ACT, where he supported shareholder engagement activities by individual shareholders and institutional investors. He subsequently served as Team Leader of the Governance Division at the Korea ESG Research Institute, providing advisory services to the National Pension Service and other major Korean institutional investors on proxy voting, ESG, and responsible investment matters.

In particular, Mr. Yoon analyzed numerous shareholder meeting agenda items involving sharply conflicting interests among shareholders, including management control disputes, shareholder proposals, demergers, and mergers. He also oversaw revisions to proxy voting guidelines concerning limits on executive remuneration, dividends, and the acquisition and disposal of treasury shares.

Drawing on his practical experience in corporate finance and capital markets, Mr. Yoon currently provides advisory services on a broad range of governance matters faced by companies, including corporate governance, shareholder engagement, and responses to shareholder meetings.

Professional Career

2026-Present	Shin & Kim LLC
2025-2026	Team Leader, Governance Division, Korea ESG Research Institute Co., Ltd.
2024-2025	Head, Corporate Governance Research Institute, Conduit Co., Ltd.
2022-2024	Research Fellow, Service & Innovation Research Department, Samsung Global Research Co., Ltd.

Key Experience

- Advised listed companies on the design of executive long-term incentive (LTI) plans and employee performance-based compensation programs
- Advised listed companies on financial policy matters, including shareholder return and liquidity management
- Advised listed companies on the development of corporate value enhancement plans (Value-Up Program)
- Advised listed companies on responses to shareholder activism
- Advised listed companies on business unit strategy, including new business development, pricing structures, and ESG matters
- Advised listed companies on the development of industrial safety risk response strategies
- Advised listed companies on investor relations activities targeting individual shareholders
- Advised major domestic pension funds on proxy voting matters
- Advised major domestic pension funds on ESG and responsible investment
- Advised leading domestic institutional investors on proxy voting matters
- Supported the shareholder engagement activities of leading domestic institutional investors
- Supported the shareholder engagement activities of individual shareholders

Education

2016-2022	Seoul National University Graduate School of Business (Ph.D., Finance)
2014-2016	Seoul National University Graduate School of Business (M.S., Finance)
2005-2014	Seoul National University College of Social Sciences (B.A., Economics)

Languages

Korean, English

Professional Activities

- Publications
- “Recent Trends in Foreign Proxy Advisory Firms,” BFL, No. 137 (May 2026)
- “De-SPAC Performance Under Better Aligned Sponsor Contracts,” Journal of Banking & Finance, Vol. 176 (July 2025) (co-authored)
- “Who's Leaving Money on the Table? Evidence from IPOs within Business Groups,” Asia-Pacific Journal of Financial Studies, Vol. 46, No. 3 (June 2017) (co-authored)
- “Equity Financing Through Wholly-owned Subsidiary: Implications for Pyramid Formation” (Doctoral Dissertation, Seoul National University, 2022)
