SHIN & KIM



Sangho Kim

Senior Advisor

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Mr. Sangho Kim is an Advisor at Shin & Kim, and provides advisory services primarily in the areas of media relations and external communications, risk management, and media policy.

Mr. Kim worked as a journalist at major Korean daily newspapers, gaining extensive reporting experience across a wide range of areas, including politics, social affairs, and sports. He subsequently worked for the Gyeonggi Provincial Government, where he was responsible for public relations, public information, and political affairs. He was also involved in matters relating to content production and copyright management in the film, music, drama, and gaming industries.

Mr. Kim also served as Head of the Public Relations Special Advisory Group to the Leader of the Democratic Party of Korea, Senior Special Advisor to the 21st Presidential Election Campaign Committee, and Media Advisor for the 22nd National Assembly Election. In these roles, he was responsible for agenda-setting on major social and political issues, external messaging, and conflict and risk management. In 2025, he served as Chief of the Chunchugwan Press Center at the Office of the President, where he handled media relations and external communications.

Professional Career

2026-Present	Shin & Kim LLC
2025	Chief of the Chunchugwan Press Center, Office of the President

Key Experience

- Provide advisory services on media relations and risk management

- Provide advisory services on media policy
- Provide advisory services on compliance related to communication

Education

Seoul National University, College of Education, Department of Ethics Education

Languages

Korean, English

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