SHIN & KIM



Heungjoo Lee

Senior Advisor

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Mr. Heungjoo Lee is an Advisor at Shin & Kim, and provides advisory services primarily in the areas of overseas business development in the nuclear power and energy industries, project and contract management, global supply chains, and overseas market entry for Korean companies.

Mr. Lee worked at Korea Electric Power Corporation (KEPCO) for approximately 40 years, gaining extensive experience in the development, execution, and overall management of domestic and international nuclear power projects. In particular, he was involved in key stages of the Barakah Nuclear Energy Plant Project in the UAE, from bidding and contract negotiations to initial on-site management and overall project management. He also served as Executive Vice President of Overseas Nuclear Power Business at KEPCO, overseeing overseas nuclear power projects as well as the nuclear power and renewable energy sectors.

Mr. Lee also served as a Director of ENEC Operations, the nuclear power plant operating company in the UAE, gaining experience in project management and governance across the construction, commissioning, and operation phases of nuclear power plants. In addition, he participated in various overseas nuclear power projects, including contract administration, scheduling, and construction management for the Korean Peninsula Energy Development Organization (KEDO) Light Water Reactor Project in North Korea, as well as bidding for the Akkuyu Nuclear Power Plant Project in Türkiye.

Drawing on this extensive experience, Mr. Lee provides advisory services on project structures, contract and risk management, and localization strategies for overseas nuclear power projects, as well as overseas market entry and supply chain strategies for Korean companies engaged in nuclear power plant design, equipment supply, and construction. He also advises on key issues across the nuclear power and energy industries, including nuclear power and energy policies, national core technologies, and overseas business strategies for public enterprises.

Professional Career

2026-Present	Shin & Kim LLC
2025-2026	Senior Advisor, DR & Aju LLC
2025-Present	Visiting Professor, Department of Mechanical Engineering, Jeonbuk National University
2024-Present	Advisor, Korea Nuclear Association for International Cooperation (KNA)
2021-2023	Executive Vice President, Overseas Nuclear Power Business, KEPCO
2010-2021	Head of Business Management Office and Director, UAE Nuclear Power Project Department, KEPCO
1998-2009	Overseas Nuclear Power Business Development, KEPCO
1984-1998	Kori, Hanul, Hanbit, and Wolsong Nuclear Power Sites, KEPCO

Key Experience

- Managed bidding, contract negotiations, on-site operations, and overall project management for the Barakah Nuclear Power Plant Project in the UAE
- Managed contracts, project schedules, and construction for the Korean Peninsula Energy Development Organization (KEDO) Light Water Reactor Project in North Korea
- Participated in the bidding process for the Akkuyu Nuclear Power Plant Project in Türkiye
- Developed project structures, contractual and risk management strategies, governance frameworks, and localization strategies for overseas nuclear power projects
- Advised Korean nuclear power plant design, equipment supply, and construction companies on overseas market entry, including the U.S. market, and supply chain strategies
- Advised on nuclear power and energy policies, national core technologies, and overseas business strategies for public enterprises

Education

2018	Seoul National University, Advanced Management Program (ASP), Completed
1980-1984	Inha University, Department of Mechanical Engineering (B.S. in Mechanical Engineering)

Languages

Korean, English

Awards

2018	Commendation from the Minister of Science and ICT
2010	Industrial Service Medal, Republic of Korea

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