



金柱延

Partner

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Joo Yun Kim is a partner at Shin & Kim and a member of the firm's antitrust practice group.

Her main practice areas include cartels, business combinations, unfair trade practices, franchise transactions, subcontracting, terms and conditions regulations, marking and advertising, door-to-door sales and multi-level sales, and other consumer protection.

In particular, having worked at the Korea Fair Trade Commission, Ms. Kim has experience handling a number of major Fair Trade Act cases as an official and attorney at the Korea Fair Trade Commission.

経歴

2012-Present	Shin & Kim LLC
2007-2012	Korea Fair Trade Commission
2007	Legal Counsel, Korean Air
2007	Judicial Research & Training Institute of the Supreme Court of Korea

Professional Affiliations

2023-Present	Outside Director, Asia Holdings
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主な実績

- KFTC response in the case of abuse of market dominant position by cosmetic sellers

- KFTC response in multiple collusion cases and administrative litigation (construction company bidding collusion cases, military supply bidding collusion case, ice cream collusion case and shipping company freight rate collusion case)
- KFTC response in a number of unfair trade practices (pharmaceutical company rebate cases, etc.)
- KFTC response in multiple cases of unfair support
- KFTC response in and advice related to corporate group regulation
- KFTC response in a number of cases under the large-retail business law (home shopping, large retailers, H&B stores, etc.)
- KFTC response in a number of subcontracting law cases and response in dispute resolution cases
- KFTC response in multiple franchise business law cases (food and beverage franchises, education franchises, etc.)
- KFTC response in multiple fair agency transaction law cases
- KFTC response in multiple cases related to multi-level marketing under the Door-to-Door Sales Act
- KFTC response in a number of cases related to the regulation of standard terms and conditions law
- Number of compliance consulting in the field of fair trade (Fair Trade Act, Subcontracting Act, Large-Retail Business Act, Franchise Business Act, Fair Agency Transaction Act, Labeling and Advertising Act, Electronic Commerce Consumer Protection Act, Terms and Conditions Regulation Act)

學歷

2018	University of Southern California Gould School of Law (LL.M.)
1997-2004	Korea University College of Law (LL.B., 2004)

資格

2007	Admitted to bar, Korea
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言語

Korean, English

外部評価

- "Leading Lawyer" for Competition and Antitrust, Legal Times, 2025
- "Rising Star" for Antitrust and Competition, Legal Times, 2021 / "Leading Lawyer" for Antitrust and Competition, Legal Times, 2024

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