



## 徐浣宇

Senior Advisor

TEL +82-2-316-2808  
FAX +82-2-756-6226  
E-MAIL [wwseo@shinkim.com](mailto:wwseo@shinkim.com)

**Mr. Wan-Woo Seo is a Senior Advisor at Shin & Kim, mainly practicing in the areas of Privacy & Data Protection, Compliance and Digital Technology & Data Law.**

Mr. Seo is a C-level executive overseeing financial IT, information security, and data strategy, and is a financial and digital sector expert with over 30 years of experience at the forefront of business operations and corporate management. He previously served as Chief Information Officer (CIO), Chief Digital Officer (CDO), and Chief Information Security Officer (CISO) at affiliates of the KB Financial Group and Prudential Life Insurance, where he led major initiatives including next-generation system implementation, digital transformation strategy development, and the adoption of AI-driven automation.

Serving as Chief Digital Officer (CDO), Chief Information Officer (CIO) for digital and IT, and Chief Information Security Officer (CISO) at KB Financial Group affiliates and Prudential Life Insurance, he led next-generation system development, digital transformation strategy formulation, and AI automation implementation. Notably, he oversaw system integration and data governance framework establishment during post-merger integration (PMI), driving stable transition and development of operational system required in the financial IT environment. Furthermore, he has prioritized ensuring business stability by establishing information security and internal control frameworks and assuring compliance and enhanced security measures, leveraging his deep understanding of the financial sector's regulatory environment.

Currently, pooling from this extensive practice and experience in financial IT and digital strategy, he provides advisory services related to financial sector digital transformation and AI adoption strategies, information security and data governance, next-generation systems and PMI consulting for financial institutions, and financial IT-related regulatory and compliance responses.

## 經歷

2026-Present      Shin & Kim LLC

2023-Present	Vice Chairman, The Association for Research of Financial Information System (ARFIS)
2022-2024	Executive Vice President, Digital & IT Division, KB Life Insurance
2019-2021	Senior Vice President, Digital & IT Division, KB Insurance
2017-2018	Head, Digital Strategy Department, KB Insurance
2015-2016	Head, IT Development Department, KB Insurance
2007-2014	Head of IT Infrastructure Team and Program Manager for Next-Generation Core System, LIG Insurance
2004-2007	Branch Manager, Gangnam Branch, LIG Insurance
2000-2004	Head, CRM Team, LIG Insurance
1995-2000	Legal Affairs Department, LG Insurance

## 主な実績

- Advisory on Financial IT, Digital Transformation, AI Automation, Information Security, Data Governance, Next-Generation Systems, PMI, and IT Compliance
- Financial sector digital transformation (DT) and AI automation strategy
- Information security (CISO) and data governance (CDO) framework establishment
- Next-generation system implementation and post-merger integration (PMI) for financial institutions
- Financial IT compliance and regulatory response

## 学歴

1988-1995 Chung-Ang University Department of Law (LL.B.)

## 言語

Korean, English