SHIN&KIM
법무법인(유) 세종



최중혁 (John H. Choi)

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최중혁(John H. Choi) 선임외국변호사는 법무법인(유) 세종에서 공정거래 분야의 법률 서비스를 제공하고 있습니다.

최 선임외국변호사는 30년이 넘는 기간 동안 로펌에서 전문적으로 활동해 온 베테랑 입니다. 그동안 주요한 시장지배적 지위 남용 및 담합 사건, 기업결합 심사, 글로벌 경쟁 사건 전반에 핵심적인 역할을 수행해 왔습니다.

또한 학계와 국제 무대에서도 활발히 활동해 왔습니다. 최중혁 선임외국변호사는 서울대학교 법과대학에서 겸임교수로 재직한 바 있으며, 2018년에는 고려대학교 아메리칸 로 센터(American Law Center)의 운영위원회(Steering Committee) 및 자문위원회(Advisory Committee) 위원으로 위촉되었습니다. 아울러International Competition Network의 비정부 자문위원으로 다년간 활동하였고, 서울에서 개최된 GCR Conference의 의장을 역임한 바 있습니다.

최 선임외국변호사는 두터운 신뢰와 높은 평가를 받고 있습니다. Chambers Asia-Pacific은 고객들의 평가를 인용해 그를 “legendary in the Korean legal community for his unchallenged ethical standards and excellent lawyering skills”라고 소개하고 있으며, 글로벌 공정거래 조사 분야에서는 “simply the best”라는 평가를 받고 있습니다. 또한 고객들은 “John Choi’s client service has been consistently excellent, comprehensive and very responsive”라고 평가하며, 그의 “very strong sophistication, commercial vision, and integrity”를 높이 평가하고 있습니다. 한 고객은 “John Choi is the best of the best in terms of client service and responsiveness. His commercial sense and impeccable integrity set him apart”라고 평가합니다.

또한, Chambers Asia-Pacific에서 다년간 공정거래 분야 최고 등급(Band 1)으로 선정되어 왔으며, 그 외 주요 글로벌 법률 디렉토리에서도 공정거래·경쟁법 분야의 선도적 전문가로 꾸준히 평가받고 있습니다.

경력

1998-현재	법무법인(유) 세종
1996-1998	삼정 법률사무소 외국변호사
1994-1996	미국 Haight, Brown & Bonesteel 법률사무소 변호사

1994	미국 캘리포니아주 변호사 자격 취득

주요활동

2008-2009	서울대학교 법과대학 겸임교수

주요 업무 실적

- 글로벌 반도체 회사의 시장지배적 지위 남용행위 사건
- 해외 자동차제조사들의 배기가스 관련 담합 사건
- 글로벌 컨테이너 해상 운송 회사의 담합 사건
- 해외 자동차사 및 딜러사들 간의 자동차 판매 관련 담합 사건
- 외국계 은행을 대리하여 공정위의 부당 공동행위 심의절차 종료 결정
- 다수의 글로벌 회사의 공정거래 손해배상소송 건 대리
- 다수의 글로벌 회사의 기업결합신고 대리 및 기업결합 절차에서 이해관계인 대리

학력

1994	미국 U.C.L.A. 법과대학 졸업 (J.D.)
1991	미국 U.C.L.A. 대학 졸업 (B.A.)

자격

1994	외국변호사, 미국 캘리포니아주

언어

영어, 한국어

외부 활동

세미나

- Faculty, “New Dawn of Dawn Raids” ABA Spring Meeting 2025, Washington DC, United States, April 2025
- Speaker, “ESG/Sustainability” ABA Global Seminar Series, Tokyo, Japan (2023. 11)
- Speaker, “Innovation policy developments - Antitrust and IP Interface” USC/AG Antitrust and Competition Event, USC Gould Center for Transnational Law and Business, Los Angeles, USA (2023. 5)
- Faculty, “Demonstration: The Leniency Decision”, 14th International Cartel Workshop, ABA Antitrust Law Section, Lisbon, Portugal (2022. 6)
- Speaker, “Competition in Media Space” USC/AG Antitrust and Competition Event, USC Gould Center for Transnational Law and Business (2022. 6)
- Speaker, “Leniency perspectives from the private bar”, hosted by Japan Fair Trade Commission, (2020. 12)
- Speaker, “The Government Raids Targets & the Defense Responds to the Government Investigation”, 13th International Cartel Workshop, ABA Antitrust Law Section, San Francisco (2020. 2)
- Speaker, “Big Data and AI”, HKU-Lingnan-Florida Platform Competition Conference, University of Hong Kong, Hong Kong (2019. 6)
- Speaker, “The New Engine of Growth in Asia Conference: Investment and Technology”, ABA Section of International Law, Korea University, Seoul, Korea (2018. 10)
- Speaker, "IP and Antitrust," 2016 International Bar Association (IBA) Annual Conference, Washington DC (2016. 9)
- Chairperson, GCR Live 2nd Annual IP & Antitrust Asia-Pacific (2016. 5)
- Moderator, "Valuation of IP," GCR Live 2nd Annual IP & Antitrust Asia-Pacific (2016. 5)
- Speaker, "Refusal to Supply," 2016 International Competition Network (ICN) Annual Conference, UCWG BOS, Singapore (2016. 4)
- Speaker, "Competition Law 2015 – Panorama of antitrust enforcement in Europe and Korea," ECCK Luncheon on Antitrust, Seoul, Korea (2015. 11)
- Speaker, "Dominance: Technology cases – North Asia perspective," GCR Live Hong Kong: Focus on China, Hong Kong (2015. 10)
- Speaker, "Intersection of antitrust and IP – an international perspective," GCR Live IP & Antitrust Asia-Pacific, Seoul, Korea (2015. 5)
- Speaker, "Making efficiency assessment more effective," 2015 ICN Annual Conference, UCWG BOS, Sydney, Australia (2015. 4)
- Speaker, "Conglomerate and Vertical Mergers / Case Discussions" Korea University, Seoul, Korea (2014. 11)

저서 및 논문

- Chambers Global Practice Guides – Antitrust Litigation 2026: Korea Chapter (Co-authored)
- Lexology In-Depth Cartels and Leniency (Edition 14) 2026: Korea Chapter (Co-authored)
- Thomson Reuter Practical Law – Enforcement of Judgments: Korea Chapter (Co-authored)

- Chambers Global Practice Guides – Cartels 2026: Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2026 (22nd Edition): Korea Chapter (Co-authored)
- GCR Merger Remedies Guide (Edition 6) 2025: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Antitrust Litigation 2025: Korea Chapter (Co-authored)
- Lexology In-Depth Dominance and Monopolies (Edition 13) 2025: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2025: Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2025 (21th Edition): Korea Chapter (Co-authored)
- Lexology Panoramic (formely Getting the Deal Through) – Cartel Regulation 2025: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Antitrust Litigation 2024: Korea Chapter (Co-authored)
- Lexology In-Depth Dominance and Monopolies (Edition 12) 2024: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2024: Korea Chapter (Co-authored)
- Chambers In-Depth Overview – An Introduction to Competition/Antitrust 2024: Korea Chapter
- The International Comparative Legal Guides - Merger Control 2024 (20th Edition): Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2023 (19th Edition): Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Litigation 2024: Korea Chapter (Co-authored)
- Lexology Getting the Deal Through – Cartel Regulation 2024: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Antitrust Litigation 2023: Korea Chapter (Co-authored)
- The Law Reviews – The Dominance and Monopolies Review (Edition 11) 2023: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2023: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Litigation 2023: Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2022 (18th Edition): Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2022: Korea Chapter (Co-authored)
- Lexology Getting the Deal Through – Cartel Regulation 2023: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Antitrust Litigation 2021: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2021: Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2021 (17th Edition): Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2020 (16th Edition): Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2019: Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2019 (15th Edition): Korea Chapter (Co-authored)
- The International Comparative Legal Guides - Merger Control 2018 (14th Edition): Korea Chapter (Co-authored)
- Global IP Trend 2015 - 표준필수특허 및 FRAND 약정을 둘러싼 최근의 경쟁법적 이슈, 한국지식재산연구원 (공저, 2015)
- IFLR IPR Guidelines Revised – Tackling unreasonable behaviour 2015: South Korea Special Focus (Co-authored)
- Korea Chapter of the International Comparative Legal Guide to Competition Litigation, Global Legal Group (Co-authored, 2010-2015)

- Korean Chapter of "Korean antitrust regime: Key trends and developments", Competition & Antitrust Review 2013 (Co-authored)
- Korean Chapter of "The 2011 Guide to Competition & Antitrust", IFLR (Co-authored, 2011. 6)
- Representing the Asian Client, Los Angeles Daily Journal (2010. 12)
- Law Business Research Ltd - The Public Competition Enforcement Review 2009: Korean Chapter

외부 평가

- ALB Korea Law Awards "올해의 외국변호사(Foreign Lawyer of the Year)"상 수상 (2026)
- Chambers Asia Competition/Antitrust 분야 "Leading Individual" 선정 (2013-2020/ Band 1 2021-2026)
- Legal500 Antitrust and Competition분야 "Recommended Lawyer" 선정 (2014, 2016, 2018-2019) / "Leading Individual" 선정 (2024-2026)
- Asialaw Profiles Competition/Antitrust 분야 "Leading Lawyer" 선정 (2019-2026)
- 법률신문 대한민국 컨수머리포트 최고의 변호사 선정 (2025)
- Lexology Index Competition 분야 "Leading Lawyer" 선정 (2020-2021, 2023-2025)
- GCR Awards 2021 "올해의 공정거래사건상" 수상 – 피아트크라이슬러와 푸조-시트로엥그룹 합병
- GCR Awards 2021 "올해의 아태지역 기업결합사건상" 수상 – ZF 프리드리히스하펜과 와브코 기업결합 승인
- 리걸타임즈 공정거래 분야 "리딩로이어(Leading Lawyer)" 선정 (2017, 2019)

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